



ORGANISED BY THE INTERNATIONAL
TELECOMMUNICATION UNION

ITU TELECOM WORLD 2006

Mobile/Wireless Development

Convergence in ICT: Where it is taking us

- Date:** 4 December 2006 (Monday)
- Time:** 2:30 pm – 6:10 pm
- Venue:** The Platform – Optimised!
Conference Centre, Hall 3 (No 3003), Hong Kong, China Pavilion
AsiaWorld-Expo
- Co-Hosted by:** The Hong Kong, China Secretariat for ITU TELECOM WORLD 2006
Commerce, Industry and Technology Bureau (Communications and
Technology Branch)
The Government of the Hong Kong Special Administrative Region
Hong Kong Wireless Technology Industry Association (WTIA)
Hong Kong Wireless Development Centre (HKWDC)
- Supporting Organisations:** Australian Interactive Media Industry Association (AIMIA)
Canadian Wireless Telecommunications Association (CWTA)
Communications Association of Hong Kong (CAHK)
Hong Kong Computer Society (HKCS)
Hong Kong Information Technology Federation (HKITF)
Hong Kong Retail Technology Industry Association (RTIA)
Information and Software Industry Association (ISIA)
Internet Professional Association (iProA)
Israel Mobile Association (IMA)
Mobile Data Association (MDA)
The Hong Kong Institution of Engineers (HKIE)
TRLabs

Convergence in ICT: Where it is taking us

Information and Communication Technology (ICT) has seen phenomenal growth over the past decades. From the advent of the first telephone to the exponential takeup of the mobile phone and the Internet as a key communication platform, from the invention of the television to the emergence of MobileTV, innovations in technologies have contributed not only to tremendous enhancement of effective information flow, but also driven improvements to quality of living. With various breakthroughs in ICT in recent years, while industry players are racing to capitalise upon the wealth of opportunities, governments are stepping up measures to address new challenges to regulatory frameworks.

Convergence in technologies has already changed the way businesses are developing and managed. But the impact goes much further beyond. What does it have in store for end-users towards living the digital world? Where is this revolution going to take the world?

In this seminar session, experts and professionals from China and the world will speak about the impacts, the opportunities and challenges brought by fixed-mobile convergence, wireless broadband technologies and broadband-telecom convergence.

Remarks:

Language of Presentation: English or Putonghua

Simultaneous Interpretation Services: English, Putonghua, Cantonese





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The Programme (Updated as at 2 December 2006)

- 2:30 – 2:55 pm** *Guest Registration and refreshments*
- 2:55 – 3:00** *Welcome Remarks by Mr John CHIU*
Chairman
Hong Kong Wireless Technology Industry Association (WTIA)
- 3:00 – 3:05** *Opening Remarks by Mr Francis HO*
Permanent Secretary for Communications and Technology
Commerce, Industry and Technology Bureau
The Government of the Hong Kong Special Administrative Region
- 3:05 – 3:20** *“Latest Development in China”*
Ms Shumin CAO
Vice President
China Academy of Telecommunication Research
Ministry of Information Industry
The People’s Republic of China
- 3:20 – 3:35** *“Fixed-Mobile Convergence: A Regulator's Perspective”*
Mr Y K HA
Deputy Director-General of Telecommunications
Office of the Telecommunications Authority
The Government of the Hong Kong Special Administrative Region

- 3:35 – 3:50** ***“Network Evolution to Next Generation Networks and Fixed Mobile Convergence”***
Mr Bosco Eduardo FERNANDES
Vice President, Governments and Industry Affairs
Siemens AG
- 3:50 – 4:00** ***“The Internet via Mobile Broadband”***
Mr Raymond HO
Head of Content Development
Hutchison Telecommunications (Hong Kong) Limited
- 4:00 – 4:10** ***“Future Anarchy or Information Democracy: Mobile User Generated Content”***
Mr Yat SIU
Founder and Chief Executive Officer
Outblaze Ltd
- 4:10 – 4:20** ***“Wireless Broadband Evolution: The Right Technology for the Right Application”***
Dr Mingxi FAN
Director of Technology
QUALCOMM China
- 4:20 – 4:30** ***“Innovation Creates the Future”***
Dr CHEN Shanzhi
Deputy Chief Engineer, Director of Strategy
Datang Telecom Technology and Industry Group
- 4:30– 4:40** ***“Mobile Streaming - Convergence of Broadcast and Telecom”***
Mr WANG Jingzhao
Vice President, Application and Software
Product Line
Huawei Technologies Co Ltd
- 4:40– 4:50** ***“Bringing the World to Your Mobile: Fixed Mobile Convergence meets the Next Generation of Media”***
Mr Vince PIZZICA
Chief Technology Officer
Alcatel Asia Pacific

4:50– 5:00 **“Web 2.0 and Social Networking Service”**

Mr Jason CHIU
Chief Executive Officer
Cherrypicks

5:00 – 5:10 **“Convergence of ICT: The Driving Force Behind Mobile Marketing”**

Mr Peter TSANG
Chairman
iMagic Group

5:10 – 5:40 **Panel Discussion**
“How Convergence Changes the Landscape of ICT Industry?”

Moderator:
Mr John CHIU

Panellists:
Mr Y K HA
Mr Bosco Eduardo FERNANDES
Mr Yat SIU
Mr Vince PIZZICA

5:40– 6:10 **Cocktail Reception**
