

## 李副总裁香港电信展讲话提纲

题目：中国联通发展现状及发展战略

提纲：

本讲话包括中国联通发展现状以及中国联通发展战略两部分内容。第一部分介绍了中国联通的历史沿革、中国联通近期在移动通信业务、长话及互联网业务、移动增值业务以及经营绩效方面的发展情况。并介绍了公司在品牌体系建设以及对外合作方面的最新进展。第二部分介绍了中国联通的发展战略以及 8 项战略重点。

Topic: The Current Status and Development Strategy of China Unicom

Outline:

The presentation is composed of two parts including the current status of China Unicom and China Unicom's development strategy. The first part introduces the company's historical evolvement, the recent development of its services including mobile communications, long-distance telephone, Internet, mobile value-added services and their respective operational performance. This part also introduces the company's brand system and the company's most recent achievements in international cooperation. In the second part, the speaker introduces China Unicom's development strategy and eight key points of the strategy.